





Work World War (1) CRAFTING YOUR EDGE

7 31 May 2025, 3:30-5:00 PM, HKU

© For Students From All Disciplines

HEAR FROM CAREER INSIDER & INDUSTRY EXPERTS

TURN EXPERIENCES INTO CAREER LAUNCHPAD





IIN 4 GRADUATES IN 2025 CAN'T LAND A JOB

Unemployment is spiking — you could be one of its victim

Al and automation are obliterating traditional roles in law, marketing, and beyond.

If you don't adapt, you risk being irrelevant and unemployed while others thrive.



WHAT'S IN STORE? 🐆

The 2025 job market demands digital fluency, storytelling, and networking — skills in short supply worldwide.

Equip yourself **NOW** with the digital and soft skills that **70%** of employers now prioritize over traditional degrees.

Join our roadshow to:



Turn experiences into "cheat codes."



Master storytelling to ace interviews

Earn a Certificate of Attendance



SCHEDULE HIGHLIGHT (





Innovators' Roundtable

Panel with HR, tech & social enterprise leaders



Training Session

Practice mock interviews and polish your LinkedIn



Connect & Refreshments

Connect with peers and industry leaders



DON'T MISS OUT!

DEADLINE 177
Apply by **26 May 2025 23:59 HKT**

ELIGIBILITY

Students From All Disciplines

